

Five for the future: financiando WordPress dun xeito sostible

Jesús Amieiro Becerra



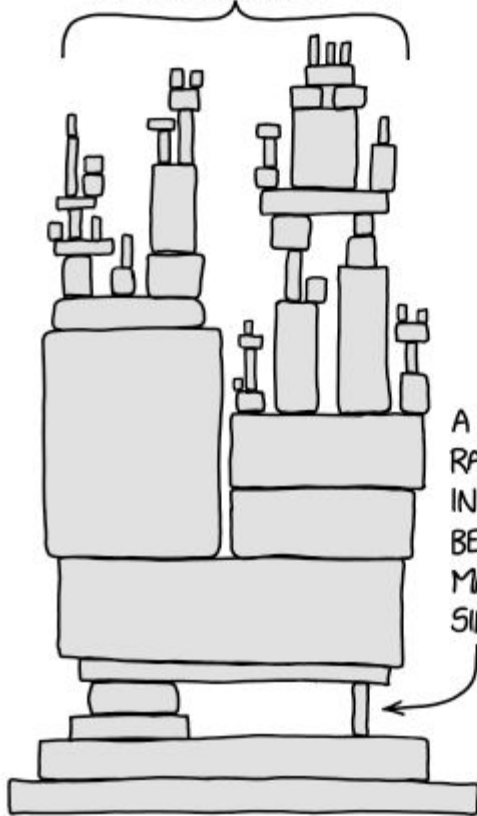
WORDCAMP
PONTEVEDRA
2022

1. Traballarías gratis?



WORDCAMP
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2022

ALL MODERN DIGITAL
INFRASTRUCTURE



A PROJECT SOME
RANDOM PERSON
IN NEBRASKA HAS
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SINCE 2003

LOG4J



[#PonteWordCamp](#)



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Vulnerability Details : [CVE-2021-44228](#)

Apache Log4j2 2.0-beta9 through 2.15.0 (excluding security releases 2.12.2, 2.12.3, and 2.3.1) JNDI features used in configuration, log messages, controlled LDAP and other JNDI related endpoints. An attacker who can control log messages or log message parameters can execute arbitrary code. Remote lookup substitution is enabled. From log4j 2.15.0, this behavior has been disabled by default. From version 2.16.0 (along with 2.12.2, 2.12.3, and 2.3.1) removed. Note that this vulnerability is specific to log4j-core and does not affect log4net, log4cxx, or other Apache Logging Services projects.

Publish Date : 2021-12-10 Last Update Date : 2022-05-05

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- CVSS Scores & Vulnerability Types

CVSS Score	9.3
Confidentiality Impact	Complete (There is total information disclosure, resulting in all system files being revealed.)
Integrity Impact	Complete (There is a total compromise of system integrity. There is a complete loss of system protection, resulting in the entire system compromised.)
Availability Impact	Complete (There is a total shutdown of the affected resource. The attacker can render the resource completely unavailable.)
Access Complexity	Medium (The access conditions are somewhat specialized. Some preconditions must be satisfied to exploit)
Authentication	Not required (Authentication is not required to exploit the vulnerability.)
Gained Access	None
Vulnerability Type(s)	Execute Code
CWE ID	502



Volkan Yazıcı

@yazicivo



Os mantedores de Log4j estiveron traballando sen durmir en medidas de mitigación; correccións, documentos, CVE, respostas a consultas, etc. Sen embargo, nada impide que a xente nos critique, polo traballo que non nos pagan, por unha función que a todos nos disgusta pero que necesitamos manter debido a problemas de compatibilidade con versións anteriores.





Become a sponsor to Ralph Goers



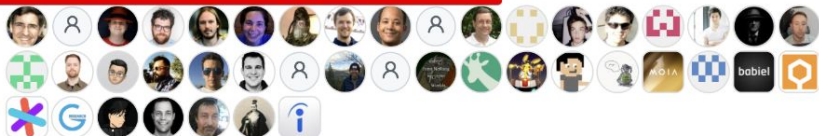
Ralph Goers

rgoers

I am a Member of the Apache Software Foundation and am a PMC member of Apache Commons, Apache Flume, Apache Logging Services, and Apache Maven. I created the initial versions of Apache Log4j 2 and continue to focus most of my efforts there providing support and enhancements to try to make Apache Log4j 2 the best logging framework for Java developers.

I currently have a full time job as a Software Architect. I work on Log4j and other open source projects in my spare time and so I typically work on those issues that are of most interest to me. I have always dreamed of working on open source full time and would love your support to enable that to happen.

43 sponsors are funding rgoers's work.



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- My gratitude!

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From me you will get:

- A cool Sponsor badge!

É sostenible?



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2. Tipos de financiación



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Become a sponsor to Evan You



Evan You

yyx990803

Singapore



Hello! My name is Evan You and I am a full-time independent open source developer. I am the creator and project lead of [Vue.js](#), a frontend JavaScript framework for building web applications, and [Vite](#), a modern web build tool.

Both Vue.js and Vite are MIT licensed open source projects and completely free to use. The tremendous amount of effort needed to maintain the projects and coordinate the community efforts in the two ecosystems is only made sustainable thanks to the generous financial backing of our sponsors and backers.

Sponsoring as a Business

Sponsoring Vue gives you great exposure to over **1.7 million** Vue developers around the world through our website and GitHub project READMEs (see tiers for details), whereas sponsoring Vite gives you reach to a cross-framework group of early adopters in one of the most rapidly growing developer communities. In addition,

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GitHub Security Bug Bounty

Software security researchers are increasingly engaging with internet companies to hunt down vulnerabilities. Our bounty program gives a tip of the hat to these researchers and provides rewards of \$30,000 or more for critical vulnerabilities.

If you have found a vulnerability, [submit it here](#).

You can find useful information in our [rules](#), [scope](#), [targets](#) and [FAQ](#) sections.

Happy hacking!



Leaderboard

These are the current top 10 bounty hunters based on total points earned across all targets. For the full list of contributors

Crowdfunding

Descubrir Empieza un proyecto

KICKSTARTER

Búsqueda Q Iniciar sesión

A more RESTful WP-CLI



Unlock the potential of the WP REST API at the command line.

Creado por

Daniel Bachhuber

107 patrocinadores contribuyeron 32.822 \$ para que este proyecto se pudiera realizar.

📅 Última actualización [3 de agosto de 2016](#)

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envoyer-db

PHP 5.6 (Old), MySQL 5.7



envoyer-heartbeats-2

PHP 7.0, MySQL 5.7



envoyer-heartbeats-3

PHP 7.0, MySQL 5.7



envoyer-redis

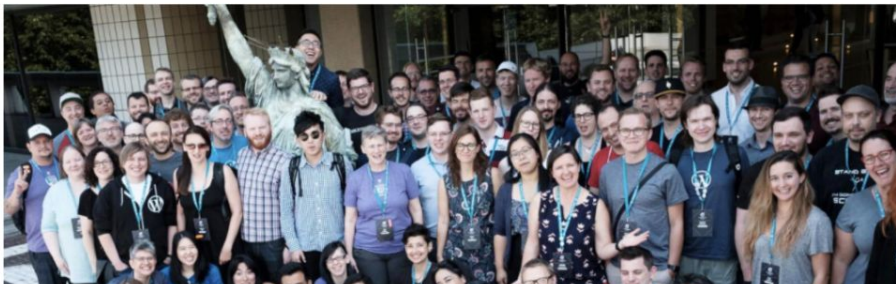
PHP 7.3

Contratado por unha empresa

Five for the Future

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Rust

A language empowering everyone
to build reliable and efficient software.

[GET STARTED](#)[Version 1.61.0](#)

Why Rust?

Performance

Rust is blazingly fast and memory-efficient: with no runtime or garbage collector, it can power performance-critical applications.

Reliability

Rust's rich type system and ownership model guarantee memory-safety and thread-safety, enabling you to eliminate entire classes of bugs.

Productivity

Rust has great documentation, a friendly compiler with useful error messages, and top-notch tooling, including an integrated development environment (IDE) and a code formatter.

Proyectos internos

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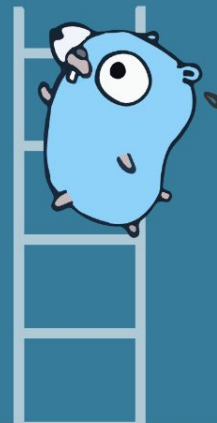
Build fast, reliable, and efficient software at scale

- ✓ Go is an open source programming language supported by Google
- ✓ Easy to learn and get started with
- ✓ Built-in concurrency and a robust standard library
- ✓ Growing ecosystem of partners, communities, and tools

[Get Started](#)[Download](#)

Download packages for [Windows 64-bit](#), [macOS](#), [Linux](#), and [more](#)

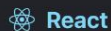
The `go` command by default downloads and authenticates modules using the Go module mirror and Go checksum database run by Google. [Learn more.](#)



Companies using Go

Organizations in every industry use Go to power their software and services [View all stories](#)

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React

Una biblioteca de JavaScript para construir interfaces de usuario

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Declarativo

React te ayuda a crear interfaces de usuario interactivas de forma sencilla. Diseña vistas simples para cada estado en tu aplicación, y React se encargará de actualizar y renderizar de

Basado en componentes

Crea componentes encapsulados que manejen su propio estado, y conviértelos en interfaces de usuario complejas.

Aprende una vez, escríbelo donde sea

En React no dejamos fuera al resto de tus herramientas tecnológicas, así que podrás desarrollar nuevas características sin necesidad

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- 271M+ lines of code in stewardship
- 4.8B+ lines of code changed
- 4.6M+ code commits
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- 640,000+ people involved in our communities
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- 286M+ weekly page views across apache.org

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PHP Foundation

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Servidor Fiscal: Open Source Collective

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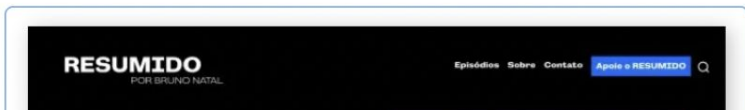
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SaaS



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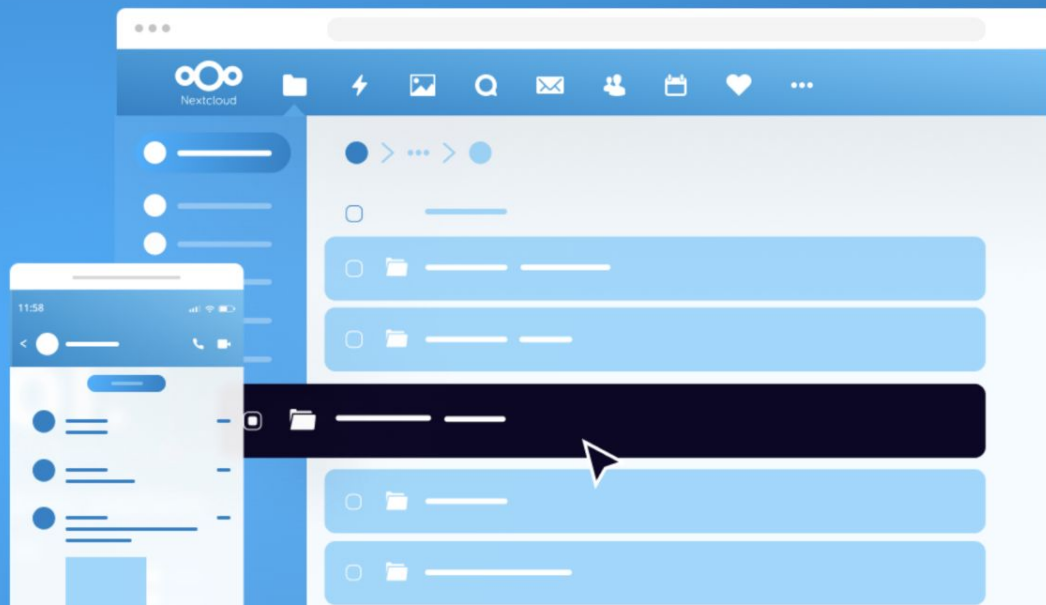
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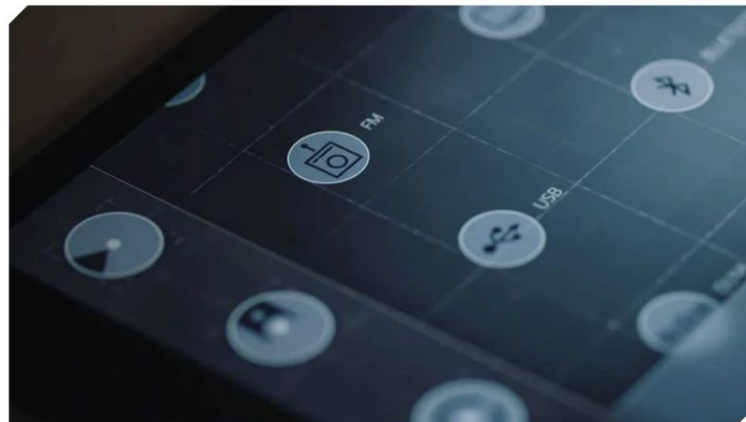
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[Qt for Application Development](#) lets you create applications for desktop and mobile platforms. It contains all the [Qt APIs](#) and the [Qt Creator IDE](#) for seamless cross-platform development.

Qt for Application Development is dual-licensed under commercial and open source licenses. The commercial Qt license gives you the full rights to create and distribute software on your own terms without any open source license obligations. With the commercial license you also have access to the official Qt Support and close strategic relationship with The Qt Company to make sure your development goals are met.

Qt for Application Development is also available under GPL and LGPLv3 open source licenses. Qt tools and some libraries are only available under GPL. See the [comparison chart](#) for details. The Qt open source licensing is ideal for use cases



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Updated July, 2010

MySQL Commercial License for OEMs, ISVs and VARs

Oracle provides its MySQL database server and MySQL Client Libraries under a dual license model designed to meet the development and distribution needs of both commercial distributors (such as OEMs, ISVs and VARs) and open source projects.

For OEMs, ISVs, VARs and Other Distributors of Commercial Applications:

OEMs (Original Equipment Manufacturers), ISVs (Independent Software Vendors), VARs (Value Added Resellers) and other distributors that combine and distribute commercially licensed software with MySQL software and do not wish to distribute the source code for the commercially licensed software under version 2 of the GNU General Public License (the "GPL") must enter into a commercial license agreement with Oracle.

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Which GitLab edition is right for you?

GitLab comes in two distributions: the Enterprise Edition and the Community Edition. We recommend you [download and install GitLab Enterprise Edition](#), so if you want to in the future you can upgrade to a paid tier or add a subscription for paid features without having to reinstall GitLab.

RECOMMENDED

Enterprise Edition

• Take advantage of all of GitLab's

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Financiación externa

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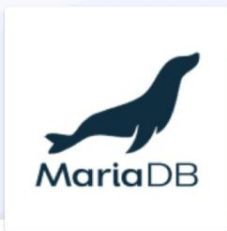
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ORGANIZATION

MariaDB

⚡ CONNECT TO CRM

⊕ SAVE



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📄 Highlights

Funding Rounds

12



Total Funding Amount

\$227.2M



Lead Investors

6



Investors

13



\$ Funding

MariaDB has raised a total of \$227.2M in funding over 12 rounds. Their latest funding was raised on Feb 1, 2022 from a Series D round.

MariaDB is funded by 13 investors. Invicta Growth and OnCorps are the most recent investors.

MariaDB has acquired 2 organizations. Their most recent acquisition was Clustrix on Sep 20, 2018.

\$ Funding Rounds

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Highlights

Funding Rounds

5

Total Funding Amount

\$84M

Lead Investors

5

Investors

12

\$ Funding

NGINX has raised a total of \$84M in funding over 5 rounds. Their latest funding was raised on Jun 20, 2018 from a Series C round.

NGINX is funded by 12 investors. Sand Hill Angels and Headline are the most recent investors.

NGINX has acquired Zokets on Dec 1, 2016.

\$ Funding Rounds

3. Five for the future



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commons.wikimedia.org/wiki/File:Matt_Mullenweg_%2849614369902%29.jpg



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WORDPRESS

#PonteWordCamp

s.w.org/style/images/about/WordPress-logotype-alternative.png



WORDCAMP
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43%

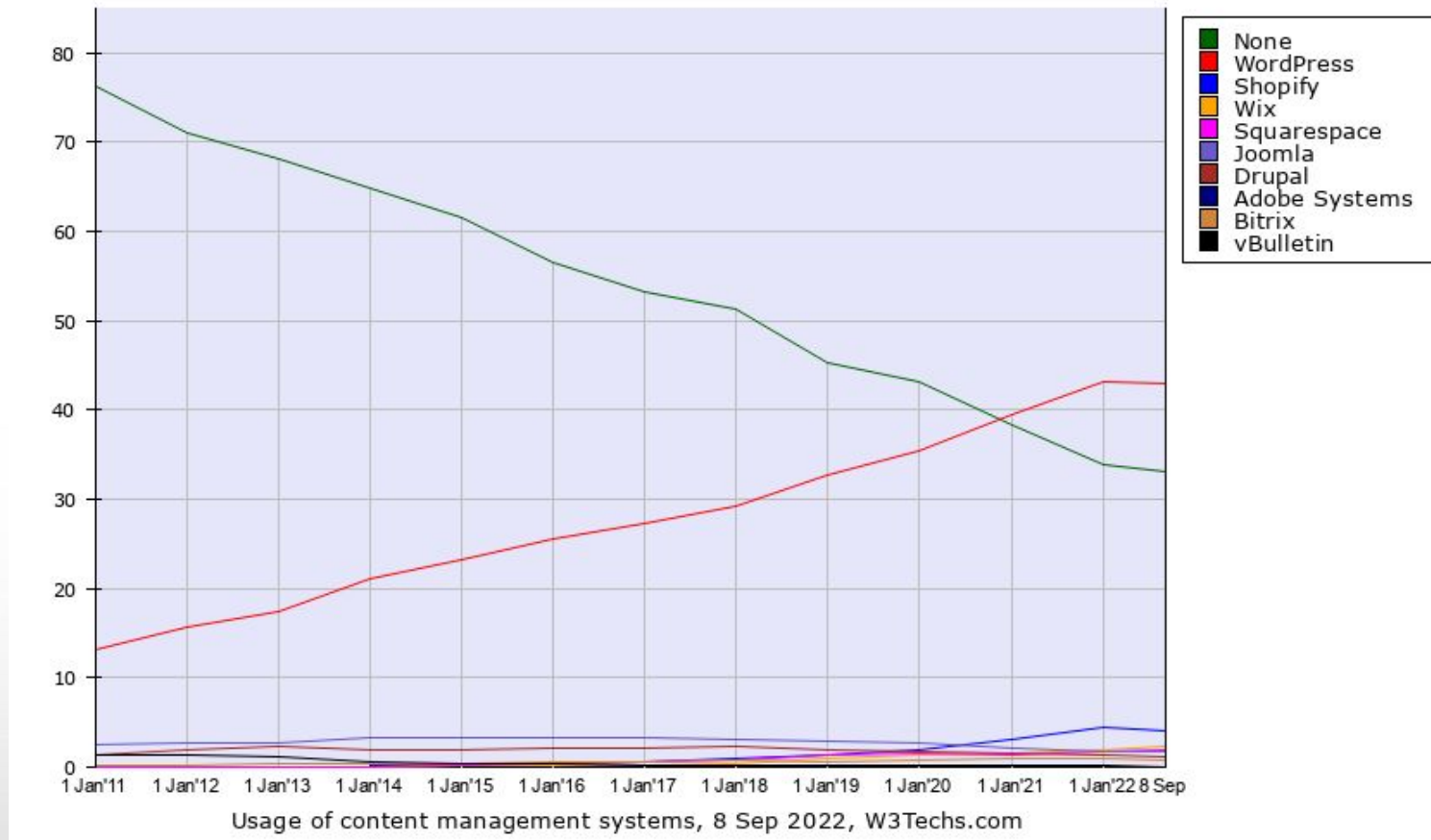
WordPress 6.0 has been downloaded

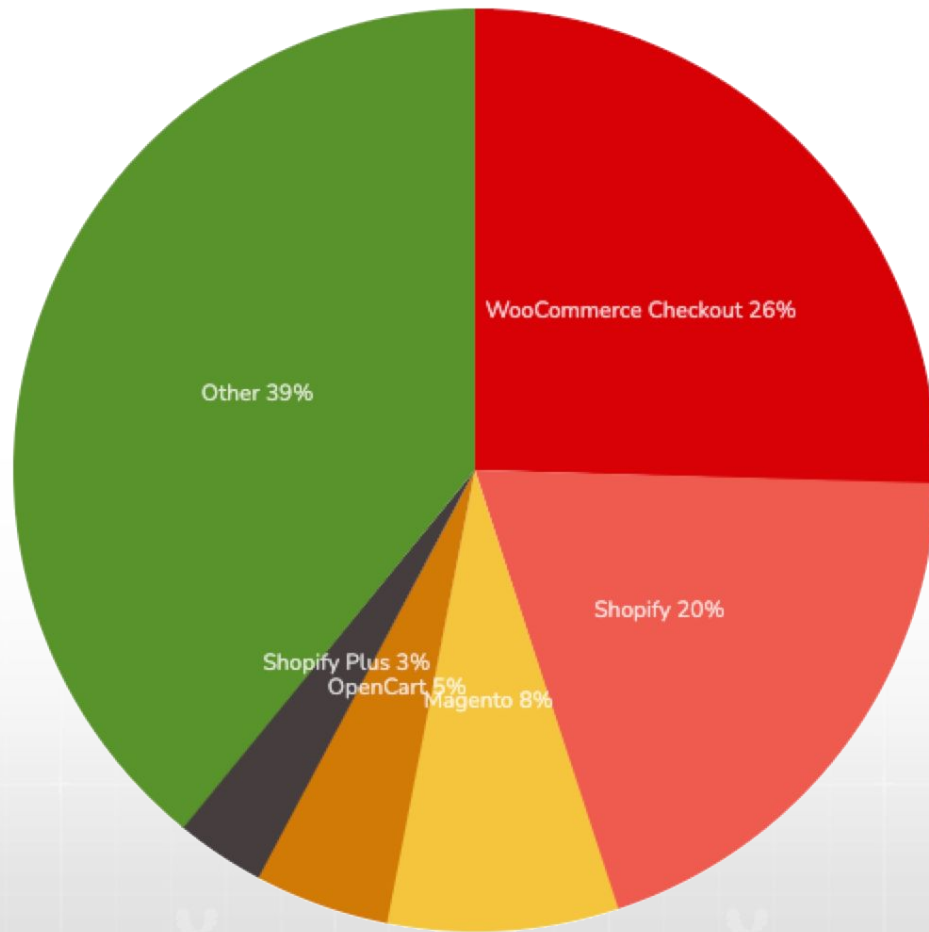
86,549,946

times

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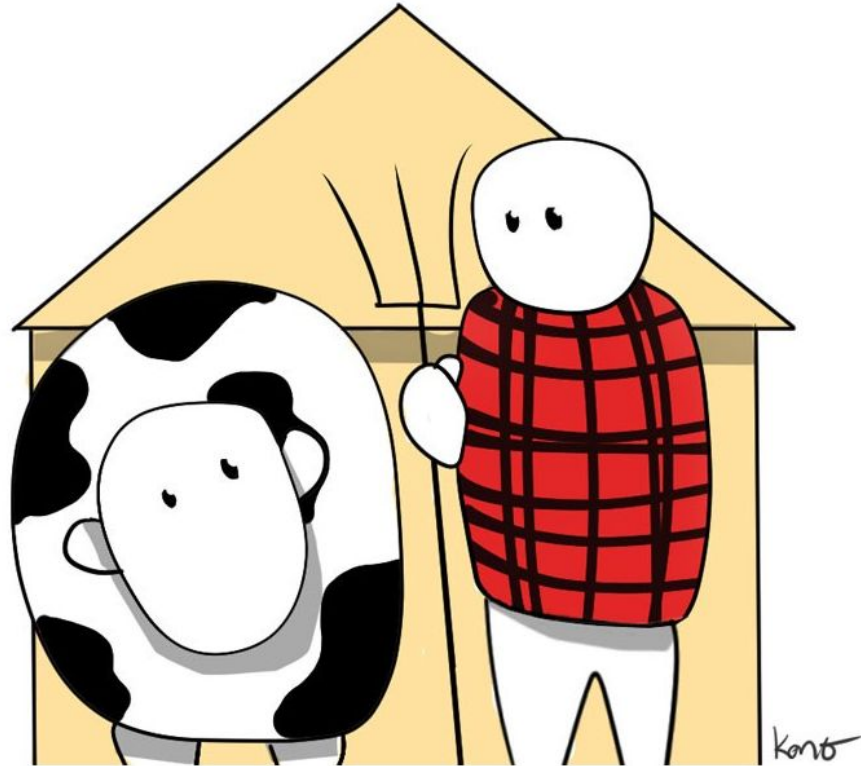
#PonteWordCamp

automattic.com/press/brand-materials/ Agosto 2005

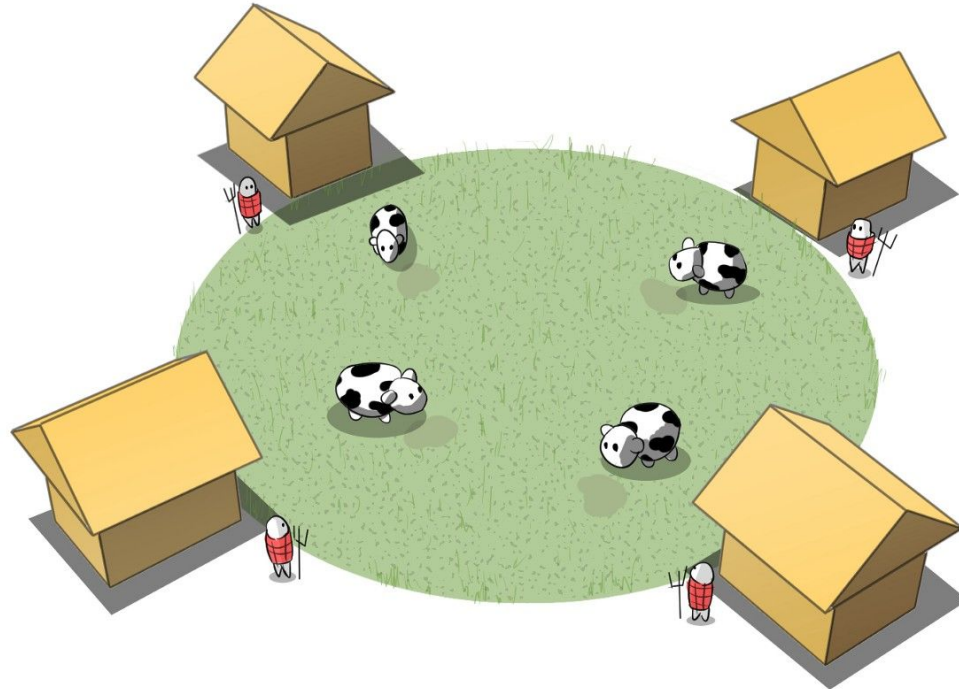


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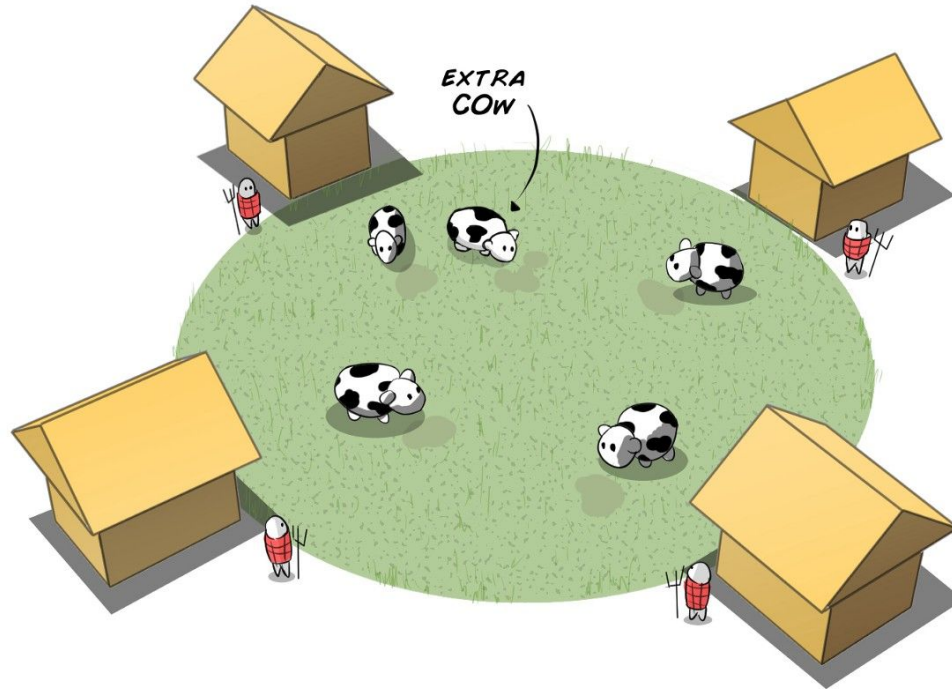
A traxedia dos comúns



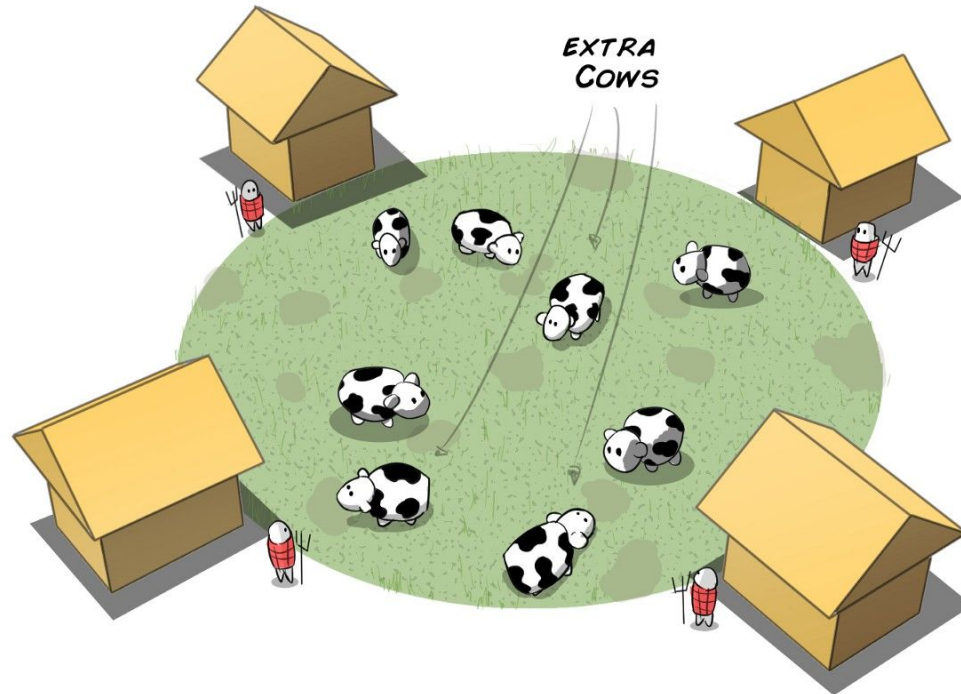
A traxedia dos comúns



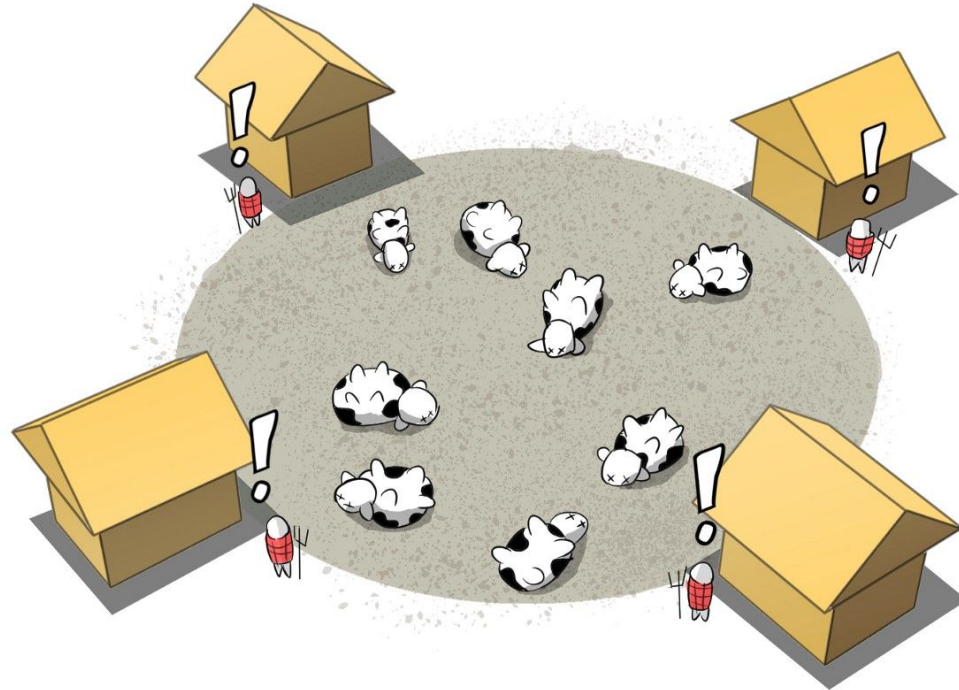
A traxedia dos comúns



A traxedia dos comúns



A traxedia dos comúns



5%

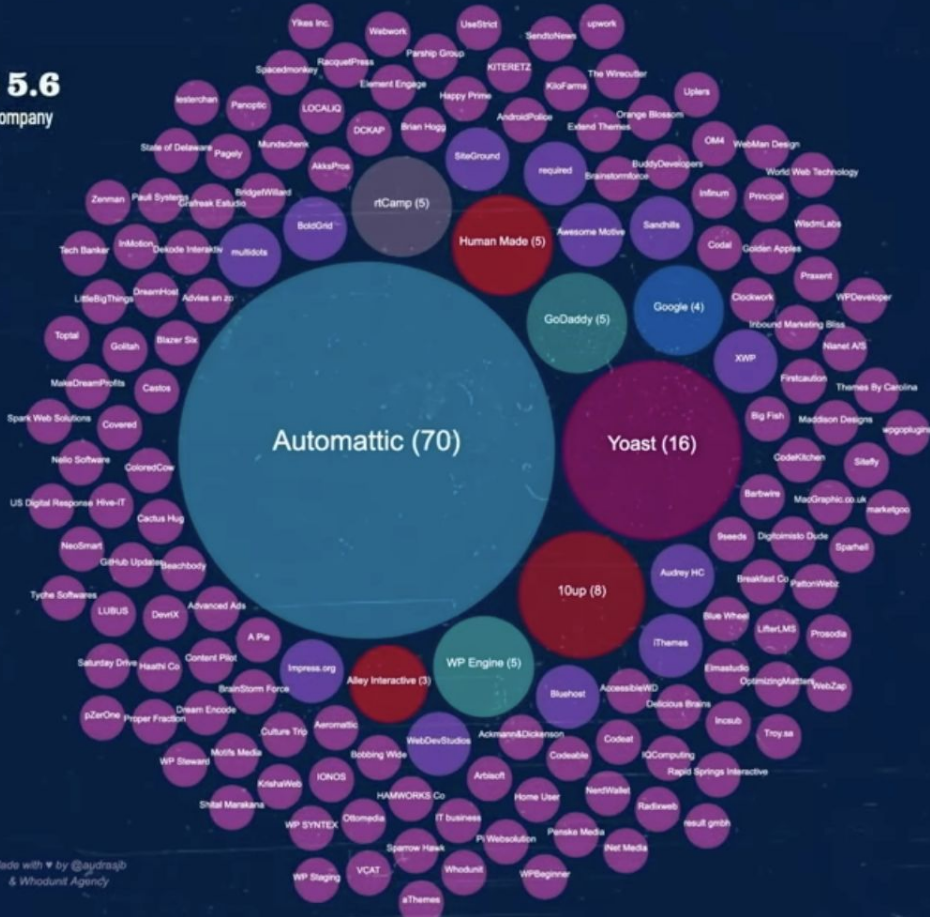


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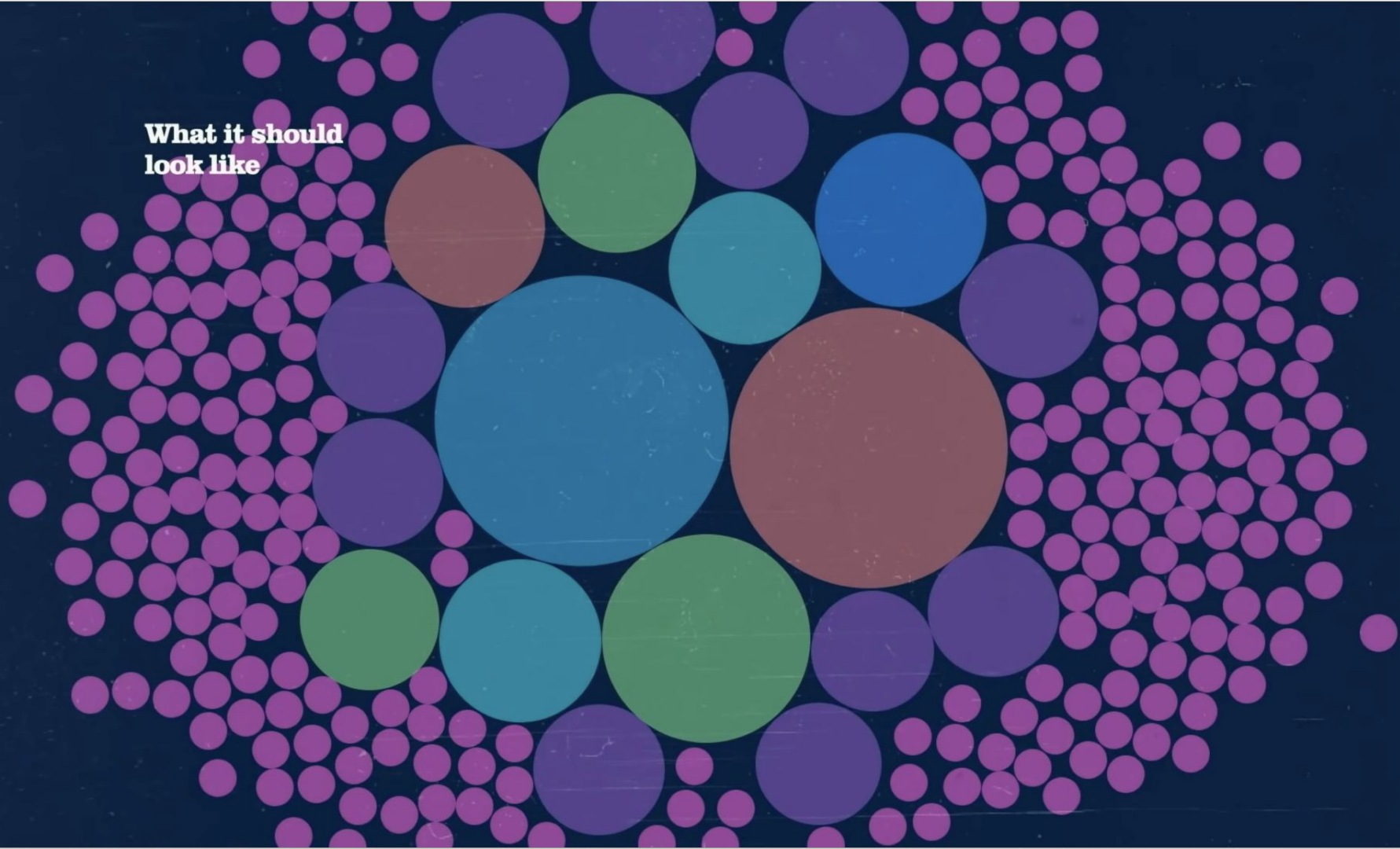
É un gran compromiso, pero non se me ocorre un mellor investimento a longo prazo na saúde de WordPress en xeral. Creo que parecerá incrivelmente modesto en retrospectiva. Esta proporción probablemente sexa o mínimo indispensable para un ecosistema sostible, evitando a traxedia dos comúns. Creo que a regra do 5% é a que deberían seguir todos os proxectos e empresas de código aberto, polo menos se queren ser vibrantes dentro dunha década.

WordPress 5.6

Number of contributors by company



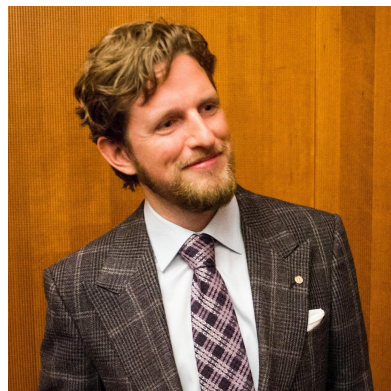
**What it should
look like**





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<https://wordpress.org/five-for-the-future/pledges/?order=hours>

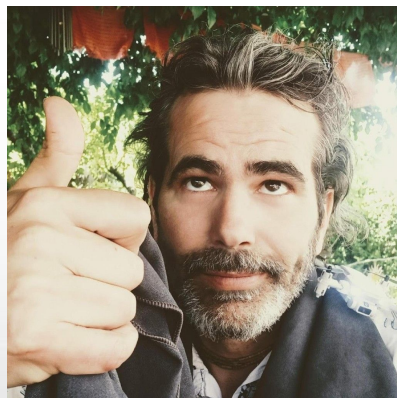
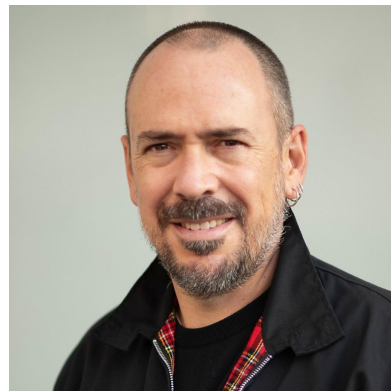


#PonteWordCamp

<https://wordpress.org/five-for-the-future/pledges/?order=hours>



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#PonteWordCamp

<https://wordpress.org/five-for-the-future/pledges/?order=hours>





Usage of content management systems, 8 Sep 2022, W3Techs.com



THE WORDPRESS ECONOMY
IS EXPECTED TO REACH

**\$635.5
BILLION**

BY THE END OF 2021

↑ 6.5% INCREASE

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wpengine.com/resources/value-of-wordpress-worlds-first-study-of-wordpress-economy/



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Como contribuir

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- Documentar
- Formar
- **Deseñar**
- **Accesibilidade**
- **Márketing**
- **Comunidade**
- Hosting
- Openverse e fotos
- TV

Jesús Amiero

Enxeñeiro de software

www.jesusamieiro.com

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jesus@jesusamieiro.com

