La documentación de WordPress es solo para los WordPressers y no para los clientes, ¿o sí?

ESTELA RUEDA





ESTELA RUEDA

Estratega de UX y asesora de WordPress a nivel enterprise. Contribuyo a los equipos de documentacion y diseño.



X @EstelaRueda



in @EstelaRueda



@estelaris



@estelaris

https://estelarueda.com



La documentación de WordPress es solo para los WordPressers, y no para los clientes, ¿o sí?

Documentation

WordPress support forums are also available in Slovenčina a Español

Search documentation



WordPress overview

Learn about WordPress and its community.

Where to start

New to WordPress? Learn how to get started.

FAQs

A list of common WordPress questions from the community.

About WordPress

Learn more about the WordPress project and its history.

Technical guides

Learn how to install WordPress and keep it secure and healthy.

Installation

Need a hand installing WordPress? This section will help you.

Maintenance

Keep your site updated and ready with the articles in this section.

Security

Everything you need to know to protect your site.

Support guides

Get to know how to publish with WordPress.

Dashboar

Get to know the control center of your site.

Publishing

Learn how to create and publish your content.

Medi

Learn how to manage your media files.

Customization

Get the look and feel you want on your site.

Appearance

Learn how to give the look and feel you want to your site.

Default themes

blocks, Theme blocks

Get information on the default themes that ship with WordPress.

$\underline{\text{Media blocks, }}\underline{\text{Text blocks, }}\underline{\text{Design blocks, }}\underline{\text{Embed blocks, }}\underline{\text{Widget}}$

Learn how you can use the Editor and all the different types of blocks to customize your site.

Documentación para usuarios finales

Developer Resources

The freedom to build



Code Reference

Looking for documentation for the codebase?

Visit the reference



Coding Standards

Looking to ensure your code meets the standards?

Follow Standards



Block Editor

Creating the building blocks of WordPress?

Build Blocks



Common APIs

Interested in interacting with various APIs?

Utilize APIs



Themes

Want to learn how to start theming WordPress?

Develop Themes



Plugins

Ready to dive deep into the world of plugin authoring?

Develop Plugins



REST API

Getting started on making WordPress applications? Make Applications



WP-CLI

Want to accelerate your workflow managing WordPress?

Run Commands



Advanced Administration

Ready to dive into WordPress management?

Manage WordPress



WordPress Playground

WordPress that runs entirely in your browser.

Documentation

Documentación para desarrolladores

Support







Welcome to Support

Our community-based Support Forums are a great place to learn, share, and troubleshoot.

Get started



Documentation

Your first stop where you'll find information on everything from installing to creating plugins.

Explore documentation



Get Involved

The Support Handbook is great for tips, tricks, and advice regarding giving the best support possible.

Explore the Handbook

Installing WordPress

If you encounter any problems while setting up WordPress.

View forum >

Fixing WordPress

For any problems encountered after setting up WordPress.

View forum >

Developing with WordPress

For those looking to do more advanced things with WordPress.

View forum >

WordPress Mobile App

For questions and issues with the WordPress Mobile App.

View forum >

Networking WordPress

Questions and discussions about running a network of WordPress sites.

For relevant questions and problems not

Everything else

covered in the other forums. View forum >

WordPress

View forum >

Accessibility

Assistive technologies such as screen readers, keyboard-only navigation, and voice control.

View forum >

Localhost Installs

If WordPress is, or will be, installed on your own computer.

View forum >

Requests and Feedback

Feature requests; criticism.

View forum >

Alpha/Beta/RC

Feedback and bug reports on development versions of WordPress.

View forum >

Los foros de soporte

Learn WordPress

Whether you're a first-time blogger or seasoned developer, there's always more to learn. From community members all over the world, these vast resources will help you learn more about WordPress and share it with others.

Search for a learning resource





Recent Courses View All Courses

Multimedia courses setting you up to become a better WordPress developer, designer, user, and contributor.

<u>WordPress Community Team Program</u> <u>Supporter Tasks</u>

Community Deputies are a team of people all over the world who review WordCamp and Meetup applications, interview lead organizers, and generally keep things moving at WordCamp Central. You can find out more about the deputy program https://examp.central.gov/heres/be/

This course is required training for anyone wanting to join the Deputy program. It is also useful for anyone wanting to know more about how the Community Team works.

E Lessons: 6

WordPress Community Team Supporter Basics

Community Deputies are a team of people all over the world who review WordCamp and Meetup applications, interview lead organizers, and generally keep things moving at WordCamp Central. You can find out more about the deputy program here.

This course is required training for anyone wanting to join the Deputy program. It is also useful for anyone wanting to know more about how the Community Team works.

E Lessons: 11

Learn o el sitio de formación

- Usuarios nuevos que buscan un CMS
- Bloggers
- Diseñadores de sitios web
- Creadores de contenido
- Consultores de WordPress
- Equipos de soporte
- Traductores



¿Podremos educar a los clientes?



Veamos un ejemplo



Cómo insertar una imagen





Inserting Images into Posts and Pages (Block Editor)

Go back to the list of Blocks

Note: This page uses Block Editor. If you are a Classic Editor User, refer this page.

When creating or editing a WordPress page or blog post, you can easily add images to a post or page using the Image Block.

Adding the Image Block to the Page or Post

To add an image to your page or post, you'll add an Image Block.

You can also add an Image Block from within your content. To do that, hover over the block you'd like to add the Image Block above or below and click the plus sign. Then select the Image block from the available blocks shown.

Nolls are rulls, exille ne holm is di unet, edification ann uran. Effection ann uran effective più princhi i serve più princhi i servelladare i distanziare productiva i have relabare di tempo di princhi i have relabare di tempo di tempo di botteti. Annua et secupit torpic. Diene ventitaziare loss anua, eggi sobile un bischi avel, i una screana so con i ege diate i tercefano et annua estate and interesta delle mentioni e estate più princhi di lescolo bischi are retratori, indicate and i una screana so con i ege diate i tercefano et annua estate ande mentioni e me piccon princhi di lescolo bischi are retratori, indicate annua estate ann

Detailed instructions on adding blocks can be found here

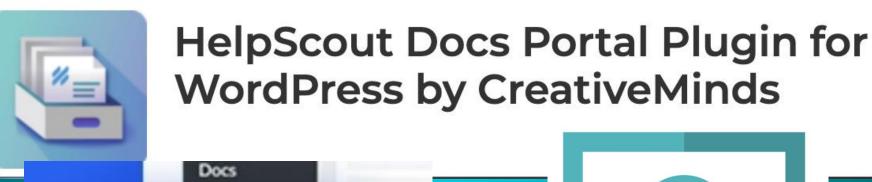
Once you've added the block, you will see the option to upload an image, select an image from the Media Library or insert an image from a URL.





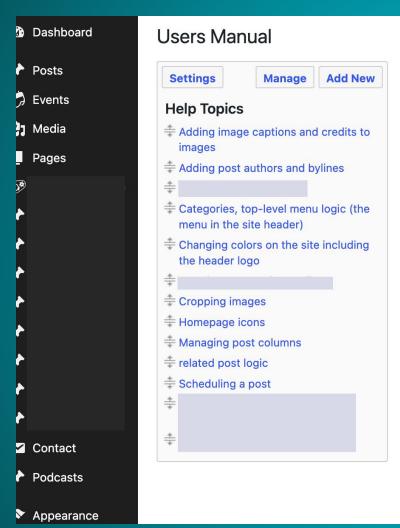
La mejor forma de evitar tragedias es crear tutoriales explicando qué es y cómo funciona cada bloque que existe en el tema.

Plugins para crear manuales







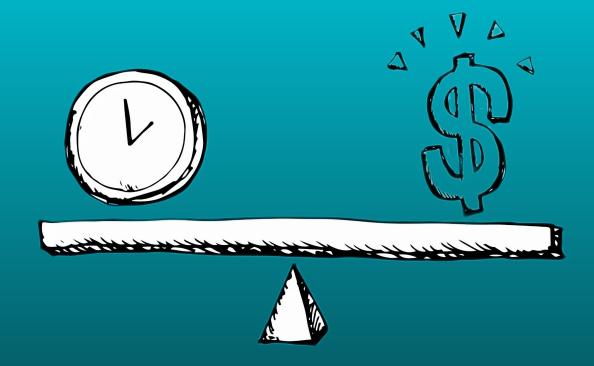


Ejemplo de un manual del usuario

Escribir documentación efectiva

- Crear categorías
- Tutoriales cortos y con lenguaje sencillo.
 Ej: Usar el + a la derecha para agregar el bloque de imagen vs
 En la derecha hay un signo de más, hazle clic y busca el bloque con una imagen.
- Utilizar imágenes, screenshots y vídeos para ilustrar una acción
- Usar títulos (headings) y subtítulos (h3, h4, etc.) para facilitar la lectura
- Trata de escribir las instrucciones en orden: paso 1, paso 2, etc.

Escribir tutoriales requiere tiempo y son costosos



Inserting Images into Posts and Pages (Block Editor)

Go back to the list of Blocks

Note: This page uses Block Editor. If you are a Classic Editor User, refer this page.

When creating or editing a WordPress page or blog post, you can easily add images to a post or page using the Image Block.

Adding the Image Block to the Page or Post

To add an image to your page or post, you'll add an Image Block.

You can also add an Image Block from within your content. To do that, hover over the block you'd like to add the Image Block above or below and click the plus sign. Then select the Image block from the available blocks shown.

> | Q - | g - | g - | g - | g - | j | betur adiplecing elit. Ut intendum Tracique est at tacusa. Notes traciation soliicitadin lectus viverna trissique Mauris ecnare pellentesque interdum. Vivorrus uma risus, pretium ut nuno nec, consequat vehicula nunz. Ut cursus hendrecit tellus eu formentum. Nam niel purus, dignissim non corsequet sit arret, vestiltulum vel uma. Oaisque eleifend ultricies nisi, nec faucibus risus tincidant vel. Aliquam ipsum sapier, consequat id powere id, cietum non velit. Cless aptent taciri socioszu ad litera termanat per conubia nestra, per incentos himenaeos. Pusce consectedar comunado ocuare. Pasce vestibulam leo elit, cuis aucrocest rutrum nec. Curabitar sátrices malescada ipours at pretium Pell'entenzue eu lactria ante, sit amet commodo masurio, Vivarnus a ex et

condimentum hendrerit lectus quis gravida, la vestibulum ullemcorper lobortis. Aenean et suscipit turpis. Donec vestibulum lacus enim, eget lacreet ex possere non. Ut efficieur, veix at blandit pellentesque, magna tellus vehicula orci, nun accumsan ex orci eget dalar. Interdum et males unda formes ac anne ipscon primis in faucibus. Mouris rutrum, nisl quia blandit sellicitudiri, lacua lorom scolerague plit, id mollia negrat lorem ut nisi. Duži sit amer arcu nibis. Cras convultis varius viverra. Maecenas ultrices pharetra neque. Maecesas in ex in augue condimentum dignissim,

Detailed instructions on adding blocks can be found here.

Once you've added the block, you will see the option to upload an image, select an image from the Media Library or insert an image from a URL.





Adding the Image to the Block

There are four ways you can add an image to the block. Three offered via buttons on the Image block placeholder and one drag & drop way to add images to your post or page.

Click on the "Upload" button. This opens up a dialog box pointing to your own hard drive. Select the file you want to upload and click on the "Open" button.



You can select an existing image from your Media Library by clicking the "Media



- 1. URL needs to be a fully qualified URL starting with https:// and the domain name and not be a relative reference to your own site.
- 2. Images inserted via URL, will not be saved into your Media Library. They keep referenceing the image from the site of the URL. If the site disappears, your image will disappear from your post or page.





You can select an image from your Explorer or Finder window on your computer and drag it into the block editor window, then drag and drop it into the block.



Block Toolbar

Besides the "Mover" and "Drag & Drop Handle" on the left side, the Block Toolbar for the Image Block shows five buttons



- Change alignment

Block Styles / Transform to

in this drog-down, you see the two styles for The "Default" style displays your image as it The "Bounded" style offers you a display with 25

You can transform an image block into five other blocks

A Group block, a Gallery block, a Cover block, a File block and a Media & Text block. Please use the links to learn more about these blocks that use an impos-



The "Replace" button from the toolbar provides you with three choices to replace the existing image with another one: via the Media Library. Upload from your computer or insert from URL. These are the same choices you encountered at the beginning of this

Insert Link

"Insert Link" Button allows you to add a link to your image. The link options are:



- Paste URL Links to a website or a different post or page on your own site. Can be the Search will find a page/post from your own site
- Media File Links to a page with just the image
- · Attachment Page Links to the WordPress Attachment Page with details about the

More Options:

three-dot menu on the right hand-side part of the tool bar. These options are common to all blocks, you can read more about them been



Necesitamos de tu ayuda para traducir la documentación de usuario final

Los beneficios de tener la documentación para usuarios finales en español

- Más gente tiene acceso a la documentación;
- existe inclusión cuando abrimos oportunidades para personas que no dominan el inglés;
- disminuye el tiempo, esfuerzo y coste de escribir tutoriales nuevos
- no es necesario crear nuevos screenshots o vídeos, solo hay que copiarlos
- Podemos brindar un servicio o beneficio extra a los clientes

Así que, qué piensan, ¿podrán ser los clientes los nuevos usuarios de la documentación de WordPress para usuarios finales?

Gracias

¿Preguntas?

#PonteWordCamp

